



GENERAL

1. The 8 DAYS Shopping Bag Dare (the “Challenge”) is organised by YTL Starhill Global Property Management Pte Ltd (Wisma Atria) (“Starhill”) and Mediacorp Pte. Ltd. (“Mediacorp”). The Challenge is open to all Singapore Citizens and Permanent Residents aged 18 years and above as of 1 January 2017, except:
 - a. employees of Starhill and Mediacorp and their immediate families;
 - b. employees of the Challenge’s sponsoring companies and their advertising agencies; and
 - c. for medical reasons, pregnant women and people who suffer from anxiety/panic attacks, arthritis of the spine, back, neck, knees or legs, or any other physical conditions which could affect participation in the Challenge.

As and when required by Mediacorp, participants shall produce his/her passport, NRIC and/or birth certificate (or such other identification document) for the purpose of identity verification.

2. By participating in the Challenge, the participants agree to be bound by the rules of the Challenge (“Rules”) as well as these Terms and Conditions. Non-compliance with or any breach of any of the Rules or Terms and Conditions shall immediately disqualify the participant from further participation at any stage of the Challenge and any prize(s) won shall be forfeited, withheld or withdrawn, at Mediacorp’s sole discretion.
3. All participants must be physically fit and have no physical ailment(s) which may recur or be exacerbated during the Challenge. Mediacorp reserves the right to decline participation in the Challenge to any participant and/or disqualify any participant from further participation at any stage of the Challenge for medical, safety or other reasons at Mediacorp’s sole discretion.
4. All participants will be required to sign a Deed of Acknowledgement, Release and Indemnity before commencing the Challenge.
5. Mediacorp reserves the right to substitute, add to or alter any prizes offered. All prizes are not exchangeable for cash.
6. Mediacorp does not undertake any responsibility to ensure that any prize(s) will be delivered by the sponsors or otherwise to the winner(s). No obligation will be incurred by Mediacorp or its related/affiliated companies, officers, employees and/or agents, by reason of the participants’ participation in the Challenge or by reason of anything done or omitted to be done by the participants as a result or on account of this Challenge.



7. Mediacorp shall not be liable or responsible for any and all losses, damages, costs and/or expenses (of any nature whatsoever) suffered by any participant arising from any failure or refusal, for whatever reason, to deliver or transfer, whether by Mediacorp or any sponsor, the prize(s) or make good on any promise or offer to the participants or for any defect in the prize(s).
8. Each participant expressly acknowledges and agrees that neither Starhill nor Mediacorp shall be liable to any of the participant(s) for any loss or damage or injuries whatsoever or howsoever caused arising directly or indirectly in connection with the Challenge. Notwithstanding the generality of the foregoing, each participant expressly acknowledges and agrees that Starhill and Mediacorp have expressly excluded liability for all direct, indirect or consequential loss or damage, including but not limited to injuries, loss or damage to other equipment or property or for loss of profit, business, revenue, goodwill or anticipated savings pursuant to the Challenge.

PUBLICITY AND PERSONAL DATA

9. By participating in the Challenge, the participants agree to take part in any promotional or publicity exercise as may be conducted by Mediacorp in connection with the Challenge and the participants hereby irrevocably and unconditionally grant Mediacorp all consents and waivers necessary for Mediacorp to record the participants' performance, appearance, likeness, name and/or voice (as the case may be). The participants acknowledge that Mediacorp shall be at liberty to publish and otherwise use any recordings and photographs (if any), for the promotion and publicity of this Challenge (whether now or in the future). Each participant expressly waives all rights which the participant may have or be entitled under any legislation now existing or in the future enacted in any part of the world. Each participant further agrees that he/she shall not take part in any advertising, promotional or public events or activities organized by any third party relating to or in connection with the Challenge without Mediacorp's prior written consent.
10. By participating in the Challenge, each participant consents to Mediacorp and/or Mediacorp group of companies (collectively "**Mediacorp**") collecting, using, disclosing and/or processing any and all personal data submitted for the following purposes:
 - a. To organize and produce the Challenge.
 - b. For Mediacorp or its designated representatives or business partners to provide goods and services to the participant or parties designated by the participant and matters ancillary thereto.
 - c. To verify and process payment when the participant purchase goods and services from Mediacorp.
 - d. For verification and record of the participant's personal particulars including comparing it with information from other sources and using the information to communicate with the participant.
 - e. For research and analysis, including surveys and polls.



- f. For promotional and publicity purposes.
- g. To send the participant notices, information, promotions and updates including marketing and advertising materials in relation to Mediacorp's goods and services and those of third party organizations selected by Mediacorp.
- h. To comply with any request from any third party or any order of court or directive from authorities investigating any alleged offence or misconduct or for the purposes of taking legal action against any the participant.

11. By agreeing to these Terms and Conditions, each participant:

- a. consent to Mediacorp collecting, using, disclosing and/or processing the participant's personal data for the purposes as described in Clause 10 above;
- b. consents to Mediacorp and/or Mediacorp's group companies transferring such personal data out of Singapore to Mediacorp's and/or Mediacorp's group companies' third party service providers, the Challenge's sponsors or agents for the purposes as described above.

If the participant have any questions relating to Mediacorp's collection, use and disclosure of the participant's personal data, please contact Mediacorp's Data Protection Officer at dpo@mediacorp.com.sg.

MISCELLANEOUS

- 12. Mediacorp reserves the right to change, amend or withdraw the Rules or these Terms and Conditions (or any part thereof) without prior notice. Mediacorp further reserves the right, without any liability on its part whatsoever, to cancel, postpone, terminate, suspend, end, stop or in any other way cease the Challenge at any time without prior notice.
- 13. The Terms and Conditions, the Rules and the Challenge shall be governed by and construed in accordance with the laws of the Republic of Singapore and the participants submit irrevocably to the exclusive jurisdiction of the Courts of the Republic of Singapore.
- 14. If these Terms and Conditions are translated into any other languages, such other language versions are for reference only and shall not be used in the interpretation of these Terms and Conditions. The English version shall prevail in all circumstances.